



ASHFAQ BAGWAN

Graphic Designer

ABOUT ME

Highly skilled and accomplished Graphic Designer with over 15 years of experience across a wide range of design disciplines. Proven expertise in social media, print, stationary, branding, packaging, and UI design. Proficient in industry-leading software including Photoshop, Illustrator, and Corel Draw. Committed to delivering visually compelling and impactful designs that exceed client expectations. Adept at collaborating with cross-functional teams and delivering projects within demanding timelines. Possess a strong attention to detail and a keen eye for aesthetics.

WORK EXPERIENCE

2021 - Present

Jugni & Co. Advertising.

Sr. Graphic Designer

In my current role as a graphic designer, I specialize in creating visually compelling social media content for platforms like Instagram and Facebook. I also manage print design projects and oversee branding initiatives, ensuring cohesive and impactful visual communication across all mediums. My work spans diverse aspects of graphic design, delivering creative solutions that align with the company's brand identity.

2017 - 2021

Freelance Graphic Designer

Operated as a freelance graphic designer, managing a diverse portfolio of projects for various clients. I provided creative solutions for branding, print, and digital media, delivering high-quality designs tailored to each client's unique needs. This experience honed my ability to work independently, manage multiple projects, and meet tight deadlines with precision.

February 2016 - August 2016

Samvad Social Technologies

Sr. Graphic Designer

Developed a range of creative materials including posters, marketing collateral, Facebook ads, and merchandise designs such as t-shirts. Contributed to diverse projects, enhancing brand visibility and engagement through effective visual solutions during a 6-month tenure.

EDUCATION

Bachelor of Arts

Pune University / Pune

1990 - 1992

Diploma in Computer Application

Sybiosis College

1998

Diploma in Multimedia

Delphi Computech

2000 - 2001

LANGUAGE SKILLS

HINDI ••••••••••••••••••••

ENGLISH ••••••••••••••••••••••

MARTHI ••••••••••••••••••••

SOFT SKILL

PHOTOSHOP ••••••••••••••••••••

ILLUSTRATOR ••••••••••••••••••••••

COREL DRAW ••••••••••••••••••••••

AFTER EFFECT ••••••••••••••••••••••

PROJECT

Prominent Projects:

1. 25th Anniversary Logo for Mukul Madhav Foundation (CSR partner of Finolex Pipes & Fittings):

Designed a special 25-year completion logo, which was highly appreciated by the client for its creative representation and alignment with the foundation's values.

2. Newspaper Ads for Finolex Pipes & Fittings:

Created impactful newspaper advertisements celebrating the birthdays of prominent leaders in Maharashtra's political landscape, showcasing Finolex's brand presence through engaging visuals and messaging.

3. Blister Packaging Design for Becosule Capsules (Lokus Design Pvt. Ltd.):

Developed a successful blister packaging solution for Becosule capsules, adhering to pharmaceutical industry standards while ensuring strong brand identity and functionality.

4. UI Design for Mobile Application (LeoTechnosoft):

Designed the user interface for a mobile gaming application, including 2D characters, buttons, and layouts, enhancing user experience and visual appeal for the app.

These projects reflect my versatility and ability to deliver creative solutions across branding, packaging, UI design, and advertising.

SOCIAL

-  [linkedin.com: @ashfaqbagwan](https://www.linkedin.com/in/@ashfaqbagwan)
-  [behance.net: @ashfaqbagwan](https://www.behance.net/@ashfaqbagwan)
-  [instagram.com: @ashfaqbagwan_designer](https://www.instagram.com/@ashfaqbagwan_designer)

PRESENT INFO

Currently enhancing skills in motion graphics and pursuing advanced After Effects tutorials

WORK EXPERIENCE

March 2014 - September 2014

E-Zest Solution Ltd.

Sr. Graphic Designer

At E-Zest Solutions, I worked as a Graphic Designer for six months, where I was responsible for creating a wide range of visual assets across multiple projects. My role involved designing graphics for web and mobile applications, branding materials, and marketing collateral. I collaborated closely with developers and project managers to deliver visually appealing and user-friendly designs that aligned with client objectives. This experience enhanced my expertise in delivering creative solutions under tight deadlines and further developed my proficiency in design tools and software.

2011 - 2013

Leotechnosoft Pvt Ltd

Sr. Graphic Designer

I worked with LeoTechnosoft, a software development company, where I was primarily involved in the design and development of UI for various projects. My key role was designing the user interface and visual elements for a gaming application, including 2D characters, buttons, and layouts. I also contributed to other graphic design projects, creating a wide range of visual assets tailored to each project's unique requirements. This experience honed my skills in digital illustration, user interface design, and creative problem-solving within a fast-paced development environment.

2006 - 2011

Lokusdesign Pvt Ltd

Sr. Graphic Designer

From July 2006 to June 2011, I worked at Lukos Design Pvt. Ltd., where I was involved in creating packaging design solutions for pharmaceutical products. My role included developing creative and functional packaging that adhered to industry standards while enhancing brand appeal. Additionally, I worked on a variety of graphic design collateral, including print materials and stationery, ensuring consistent and impactful brand communication. This experience sharpened my skills in packaging design, print production, and visual branding across multiple platforms.